



2009-10

ORCHARD HILL ELEMENTARY SCHOOL
VILLAGE ELEMENTARY SCHOOL
MONTGOMERY MIDDLE SCHOOL

FRIEND FINDER DIRECTORY

BUSINESS PAGES ADVERTISING

Dear Merchant:

Our PTA is once again preparing the School Directory and for the first time we would like to include our local merchants. The PTA Friend Finder Directory is purchased by over 2000 Montgomery families and is a great way to advertise your business and support our schools. Advertisements are being sold in order to finance our PTA's Technology Funds and will be placed in the back of the Orchard Hill Elementary School, Village Elementary School and Montgomery Middle School Friend Finder (grades k-8) directories and on all PTA Sponsor Pages on our individual Websites.

If you are interested in placing an advertisement in the 2009-10 Friend Finder Directory, this is what we need from you:

- Complete and return the enclosed advertising display contract
- Enclose a printed camera-ready copy of your ad,
- Make your check payable to: *Montgomery Middle School PTA (funds will be equally distributed to the Orchard Hill Elementary School, Village Elementary School, Montgomery Lower Middle School and Montgomery Upper Middle School.*
- Mail to the address on bottom of contract.

*We are offering an "Early Discount **" on all complete ads placed by August 21st. **To qualify for the discount, submitted ads must include completed contract, artwork & payment,** However, the deadline for all advertisements is September 18th 2009. There can be no extensions because of printing deadlines.*

Please note due to PTA bylaws the PTA is unable to provide a directory to advertisers outside of our schools system

Your interest & support of Montgomery Schools and its students is sincerely appreciated. If you have any questions, please feel free to contact Christine Ark at christineark@yahoo.com.

Thank you for your consideration!

2009-10

ORCHARD HILL ELEMENTARY SCHOOL

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FRIEND FINDER DIRECTORY BUSINESS ADVERTISING

The OHES, VES and MMS PTAs of Montgomery are preparing to publish the annual school directory. The directory contains much useful information such as class lists; student family phone numbers and addresses, teacher names, school board, Site-Based and PTA representative telephone numbers, and more! The directory costs \$10. It is often purchased in multiples by families, one for the home, one for the car. All profits of our Friend Finder go directly back to our schools. Please consider supporting the community PTAs by purchasing an ad in this year's directory. *We are offering an "Early Discount ** on all complete ads placed by August 21st".* **To qualify for the discount, submitted ads must include completed contract, artwork & payment.** The deadline for all advertisements is September 18th 2009. There can be no extensions because of printing deadlines.

Questions? Contact Christine Ark at christineark@yahoo.com

Thank you for your support of our children and their school.

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Advertisement Order Form

Name: _____ Phone: _____ Email Address _____

AD TYPE	DESCRIPTION	before 8/21/09	after 8/21/09
FULL PAGE	5" Wide x 8" Tall	\$ 125	\$ 150
1 / 2 Page	5" Wide x 4" Tall	\$ 100	\$ 125
Business Card	3½" Wide x 2" Tall	\$ 50	\$ 75
Single line		\$ 25	\$ 35

**INTERESTED IN
A COVER AD?**
Only 3 covers available!
Inside cover, back cover,
back page
Full page ads for \$250
 Contact Christine Ark
 ASAP at:
 christineark@yahoo.com
 to reserve a cover ad
 space. *The space can be
 held for one week pending
 the receipt of the ad,
 check, and contract.*

- All advertisements are printed in 1 color (black ink).
- All advertisement submissions **MUST BE CAMERA READY**, preferably black, grey and white colors. *Color ads will be harder to copy and may not have a clean, crisp look.*
- Ads will be placed in positions most advantageous to the advertiser. *(This decision will be at the discretion of the Publisher but all considerations will be given to the advertiser.)*
- The Student Directory will be 8 ½" x 5" in size.
- The Publishers reserve the right to reject any advertisements that are not in keeping with the publication's standards.
- The OHES, VES and MMS PTA of Montgomery NJ are all non-profit organizations.
- Your advertisement fee help fund Technology upgrades, a service provided by the PTA.
- The Directory is scheduled to be printed in the Fall of 2009.
- All submissions will be the property of the MMS PTA and will NOT be returned, **ads are valid for one year**, until Fall of 2010!
- Advertisements received after September 18th cannot be included in the directory but for \$50 can be posted on the PTA's websites.
- Full payment is due at the time of submission of each ad.
- Please note due to PTA bylaws the PTA is unable to provide a directory to advertisers outside of our schools system.

Make Checks payable to: Montgomery Middle School PTA
Mail to: MMS PTA c/o Christine Ark, 5 Voorhees Lane, Skillman NJ 08558
If you have any questions, please contact:
 Christine at christineark@yahoo.com